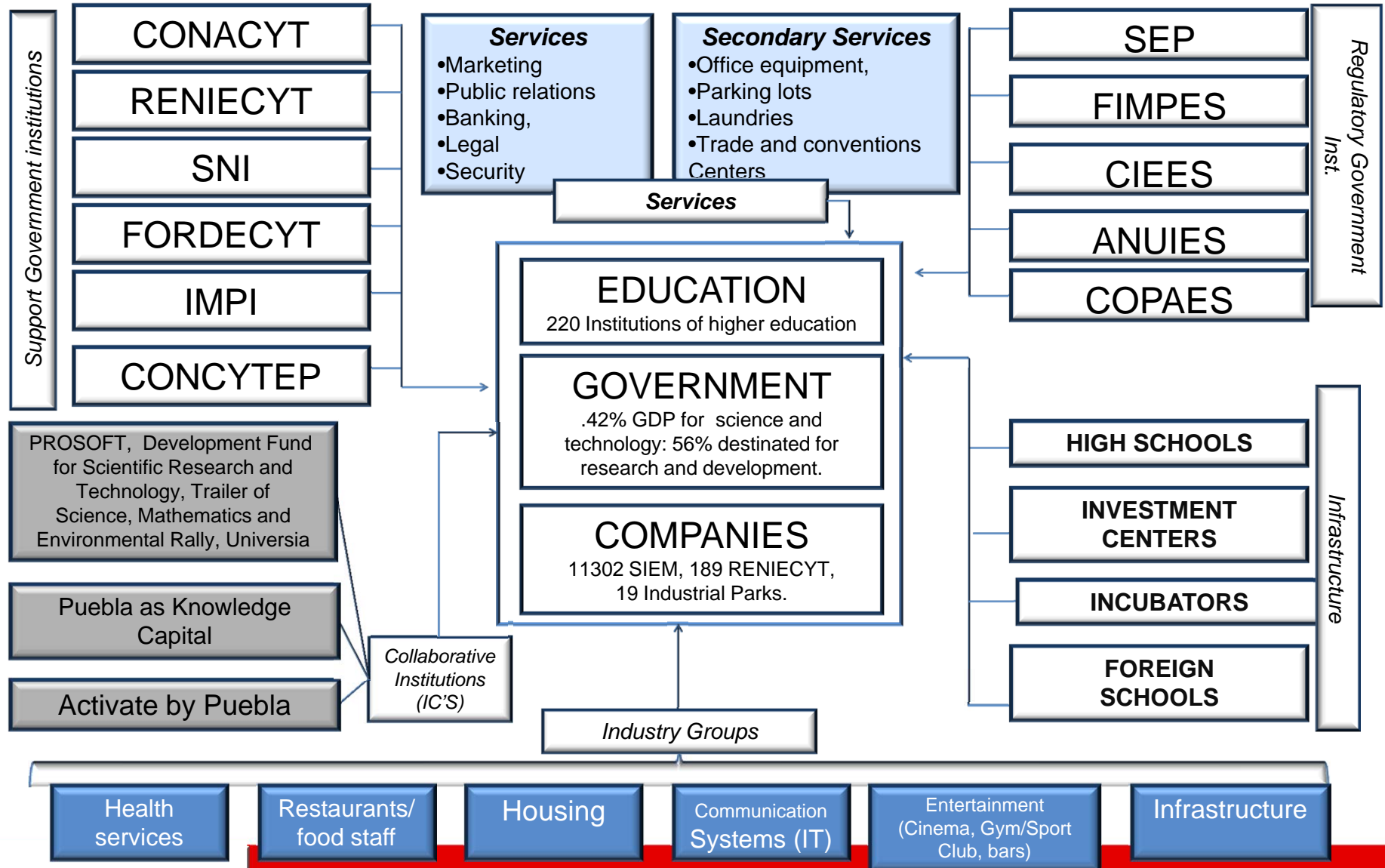


# Education and Knowledge Creation Cluster Map



# Education and Knowledge Creation

## Porter's Feedback

- Cluster Internationalization
  - Find out microeconomic indicators of the cluster to show quality of the determinants.
  - And the overall status of science, technology and innovation compare with strong clusters in Mexico.(Jalisco,Nuevo León, DF as key locations).
  - Verify collaboration degree among institutions to achieve quality through projects detonators.

## The Purpose of Business

- There is an opportunity to **transform thinking and practice** about the role of the corporation in society
- Shared value gives rise **to far broader approaches** to economic value creation
- Shared value thinking will drive the next wave of **innovation, productivity growth, and economic growth**
- Businesses **acting as businesses**, not as charitable givers, are arguably the most powerful force for addressing many of the pressing issues facing our society
- A transformation of business practice around shared value will give **purpose** to the corporation and represents our best chance to **legitimize business again**