

Textile and Apparel Project Priorities



Awareness campaign

Sensitization on the importance of the modernization of industry and investment in research and development

Agreement for cooperation

Sign an agreement for cooperation between government, universities, institutions and business support

Annual design contest

Promote and create development of talent.

Database

Create a database specializing in strategic industry indicators

Textile and Apparel Recommendations



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- Focused and discipline in the scope of the objectives.
- Define the segment to develop as a subcluster.
- Consider the environment in which the Cluster is developing and take advantage of synergies.
- Define a congruent goal.
- Working on the development of the clusters where we are strong.

The Purpose of Business

- There is an opportunity to **transform thinking and practice** about the role of the corporation in society
- Shared value gives rise **to far broader approaches** to economic value creation
- Shared value thinking will drive the next wave of **innovation, productivity growth, and economic growth**
- Businesses **acting as businesses**, not as charitable givers, are arguably the most powerful force for addressing many of the pressing issues facing our society
- A transformation of business practice around shared value will give **purpose** to the corporation and represents our best chance to **legitimize business again**